

Kuwait Shell's eco-friendly recycling workshop concludes with major success

April 19 - 2009

Kuwait Shell's latest eco-friendly initiative concluded its recycling and waste management awareness workshop targeting elementary students in Failaka School for Girls and was hailed a major success in helping to raise more awareness of how to protect Kuwait's environment.

The informative workshops exposed students to the benefits of recycling and waste management as well as addressing the negative implications of accumulating waste.

The workshops, which focused on the dangerous aspects of everyday objects that are often discarded in regular household waste, served as an educational session for students to learn more about reusing and recycling different materials. The students learned about alternative methods to discarding waste and explored a wide range of materials that can be recycled.

Ms. Nadia Al Azmy, Failaka School's Principal said, 'Kuwait Shell's new initiative is very beneficial not only to our students but also to Kuwait in general. This is because seldom you find big corporations taking the role of initiating such awareness campaigns that are also useful for the coming generations.'

'As an educational institution, we endeavour to make best out of reusable products. Kuwait Shell has introduced various initiatives that aim at creating more recycling awareness amongst students. Such initiatives include providing waste baskets for students, each with a particular recyclable waste to deposit,' highlighted Al Azmy.

In collaboration with MAD Science, a leading provider of science enrichment programs for children, Kuwait Shell's latest initiative targeted elementary students who were guided by experienced instructors to unleash their creative talents through using recycled materials for the construction of eco-friendly art projects. Students with the best three projects were awarded with valuable prizes during the concluding ceremony.

Reem Al Asffour, MAD Science's Executive Manager said, 'The goal of these workshops is to provide students with practical experience and information on recycling, ecology, and the ecosystems. Our objective is to raise greater awareness in Kuwait about the importance and benefits of recycling and reducing waste while emphasizing the magnitude of everyone's role in preserving the environment.'

'Kuwait Shell's initiative aims to embed eco-friendly values within the coming generation, students who will in one day educate and lead the country in the future,' added Al Asffour.

Young students who attended the workshops have also expressed their interest and excitement to create artistic objects made of reusable products. 'Having such workshops is a great idea, we will urge our parents to implement what we have learned at school,' expressed some of the attending students.

Kuwait Shell's eco-friendly initiative further served as an educational session for the school's supervisors as well. Attending supervisors said, 'It is great to see our students engage in such interactive sessions, where they learn and have fun at the same time. It also created a robust competition amongst them, where they were very eager to come up with the best 'reused' design.'

Kuwait Shell Chairman, Mr. Ahmed Mouti concluded, 'We are proud to have been able to effectively participate in creating more awareness about the environment amongst young students. This initiative marks our second school visit in Kuwait, an effort to reach out for more students. Our programme aims to create a sense of encouragement to both children and their families to reduce, re-use and recycle their waste. It is important that we continue to educate people of all ages about the benefits of separating their waste for recycling purposes.'

{ AME Info }